KEYNOTE SPEAKER · WORKSHOP HOST

Hannah Worrall

Sales, lead generation and marketing, connected.

Founder of Your Brand Lab. Hannah speaks on what actually makes a business grow, and on building businesses, and lives, that thrive rather than just survive.



TEDxGrantham speaker 2026

TEDxGrantham

Speaker, 2026

Best Branding Agency

Prestige Awards, 2026

Top 10 Digital Marketing Agency

SBA, 2025

BOOK HANNAH

hello@yourbrandlab.co.uk

07984 201594

yourbrandlab.co.uk/about/speaking

Grantham, Lincolnshire

Growth comes from *connection.*



Hannah Worrall is the founder of Your Brand Lab, a full-service marketing and strategic consultancy based in Grantham. She has built her career around one question: what actually makes a business grow?

From leading marketing strategy in corporate environments to founding her own agency, Hannah brings commercial insight, strategic thinking and creative expertise together. She believes sales, lead generation and marketing only work when they work together, and she speaks with the straight-talking honesty of someone who does the work every day.

SHORT BIO FOR PROGRAMMES

Hannah Worrall is the founder of Your Brand Lab, a Grantham-based marketing consultancy that connects sales, lead generation and marketing. A TEDxGrantham speaker and award-winning agency founder, she brings practical, straight-talking insight on growth, brand and building businesses that thrive rather than just survive.

AWARDS AND RECOGNITION

01 Best Branding Agency 2026
Prestige Awards

02 Top 10 Digital Marketing Agency of the Year 2025
SBA

03 Finalist: Agency Team of the Year 2026
Midlands Marketing Awards

04 Finalist: Best Localised Campaign 2026
Midlands Marketing Awards

05 Highly Commended: Best New Business 2025
Lincolnshire Marketing Awards

06 Highly Commended: Marketing Campaign of the Year 2025
Lincolnshire Marketing Awards







FEATURED TALK · TEDXGRANTHAM 2026

What If Success Is Just Survival in Disguise?

Hannah challenges the way resilience, relentless performance and overwork are celebrated. Her talk asks what changes when success is measured by sustainability, health and humanity, rather than by how much a person can endure.

"Are we building lives people can thrive in, or simply endure?"

TALKS FOR BUSINESS AUDIENCES

01

Building a brand that opens doors

Positioning, credibility and authority, so businesses compete on value rather than price.

Best for: Business owners, founders and leadership teams

02

Marketing strategy that actually delivers

Why most marketing plans stall, and how to set priorities that lead to growth.

Best for: Business owners and leadership teams

03

Turning content into commercial opportunity

How to make content earn its place in the sales process.

Best for: Business owners and marketing teams

04

AI can do that. But should it?

Using AI in marketing without losing what makes your business distinct.

Best for: Business owners, marketing teams and business networks

WHERE HANNAH HAS SPOKEN

TEDxGrantham	2026
Lincolnshire County Council business breakfast	2026
Go Digital Expo, Business Lincolnshire and Ignite (workshop host)	2027

FORMATS

- Keynotes and talks
- Workshops and team training
- Panels and podcasts
- Length tailored to your event

BOOK HANNAH

Share your event date, location, audience size and preferred topic, and we will come back to you about availability.

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